

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-Ago-14 Unidades	31-Ago-13 Unidades	Incremento %
BRANIFF (cig)	174.514.206	203.156.800	-14,10%
COBURN (cig)	154.489.370	196.899.231	-21,54%
CALYPSO (cig)	109.785.567	110.296.460	-0,46%
ROLL'S (cig)	90.528.615	82.364.704	9,91%
AMIGOS (cig)	88.446.772	104.214.009	-15,13%
SILVERADO (cig)	87.857.600	54.285.200	61,84%
DUCADOS (cig)	84.480.708	101.672.332	-16,91%
BULLBRAND (cig)	75.238.930	57.665.980	30,47%
FARIAS (cig)	73.940.239	77.482.618	-4,57%
CHESTERFIELD (cig)	49.832.656	-	-
CALYPSO	43.807.601	47.538.671	-7,85%
H.W. CAFÉ CRÈME (cig)	41.445.965	41.407.380	0,09%
AL CAPONE (cig)	34.112.452	29.197.600	16,83%
PANTER (cig)	32.796.195	34.516.092	-4,98%
JOCKEY (cig)	28.178.850	10.023.132	181,14%
AGIO (cig)	24.898.905	25.804.440	-3,51%
SALSA (cig)	21.728.340	24.139.740	-9,99%
REX (cig)	20.953.540	26.278.940	-20,26%
VEGAFINA (cig)	20.736.840	21.958.087	-5,56%
BREAK (cig)	20.325.360	13.670.160	48,68%
LA PAZ (cig)	17.267.009	17.253.788	0,08%
EL GUAJIRO	16.092.573	16.518.777	-2,58%
TRABUCOS	16.007.061	16.883.072	-5,19%
CLUBMASTER (cig)	14.821.160	15.886.820	-6,71%
LA DALIA	14.143.431	14.792.312	-4,39%
BRAVO (cig)	13.020.980	18.249.670	-28,65%
L&M (cig)	12.986.025	30.319.297	-57,17%
FARIAS	9.779.956	11.809.874	-17,19%
VICTORIA (cig)	9.287.720	8.804.789	5,48%
DUX	8.545.050	9.799.778	-12,80%
NEOS (cig)	7.919.685	9.525.130	-16,85%
DANNEMANN MOODS (cig)	6.863.148	6.747.156	1,72%
CANDLELIGHT (cig)	6.595.019	8.686.341	-24,08%
MONTECRISTO (cig)	6.362.910	5.698.480	11,66%
MONTE NEGRO	5.430.883	3.484.289	55,87%
ENTREFINOS (cig)	4.964.860	5.717.880	-13,17%
CORONAS (cig)	4.763.620	4.988.680	-4,51%
MINI DAVIDOFF (cig)	4.714.060	4.953.490	-4,83%
CALISTO (cig)	4.506.100	14.501.000	-68,93%
ISLEÑOS	3.831.857	3.889.984	-1,49%
PUNCH (cig)	3.758.720	3.884.180	-3,23%
VERELLEN	2.866.449	2.073.438	38,25%
TRABUCOS (cig)	2.703.410	3.603.090	-24,97%
RESTO MARCAS	54.742.529	57.931.505	-5,50%
Totales	1.530.072.926	1.558.574.396	-1,83%